

**DELETED CONTRACT**

**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**(561)694-2525**

www.thewpbfchannel.com

And:

**Strategic Media - DC**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>935457 / 3     |   | <u>Alt Order #</u><br>06246603                         |
| <u>Product</u><br>ALLEN WEST ADD             |   |  |
| <u>Contract Dates</u><br>08/29/12 - 09/04/12 | <u>Estimate #</u>                       |  |
| <u>Advertiser</u><br>West/R/Congress         |   | <u>Original Date / Revision</u><br>07/20/12 / 08/27/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WPBF                       | <u>Account Executive</u><br>Mica Hansen | <u>Sales Office</u><br>HRP -Washington                 |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
| <u>IDB#</u><br>9912521                       | <u>Advertiser Code</u>                  | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |   | <u>Advertiser Ref</u>                                  |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.